

Theme : From Material to Spirit

A financial and economic crisis is not just a crisis for finance and the economy, but a total 'cultural crisis' can also come about as a result of bubble culture. Cultural crisis is the inevitable product that mammonism has brought in, and one of the representative victims of that materialism is the Sewol Ferry disaster. It's high time that we should remove ourselves from mammonism to recover our own spiritual culture. Vividly revealing the higher moral culture and humane spirit innate in calligraphy itself, the 10th World Calligraphy Biennale of Jeollabuk-do(WCBJ) - 2015 has cherished a hope to help modern civilization leave the material world and enter into spirituality. Further, it also attempts globalization of calligraphy for the purgation of human civilizations.

Opening Events

▶ Opening Ceremony

Official ceremonies including speeches to start the WCBJ, congratulatory speeches, awards ceremony for the contest, and grand prix awarding.

- Time : 14:00, Oct. 17 (Sat.), 2015
- Venue : Conference Hall, Sori Arts Center of Jeollabuk-do

▶ Tape-cutting

An event to give notice of the opening of WCBJ exhibition halls, and various kinds of performances such as musical and calligraphy works, and calligraphy and dance.

- Time : 14:40, Oct. 17 (Sat.), 2015
- Venue : In the lobbies of exhibition halls of Sori Arts Center of Jeollabuk-do

Academic Conference

Theme : From material to Spirit

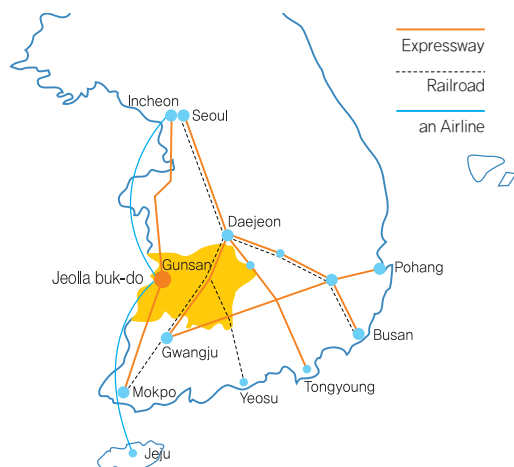
Calligraphy endeavors to pioneer a road to rise as a world art

- Date : 09:30, Oct. 18, 2015
- Venue : Conference Hall, Sori Arts Center of Jeollabuk-do
- Presenters : 11 from Korea, China, Japan, Taiwan, Morocco, U.S.A and Malaysia
※ Associated with Korea Calligraphy Association, The Society of China Culture

Welcome to the Home of Calligraphy

The present and future coexists, well harmonized with wonderful tradition in Jeonju city.

The 2015 World Calligraphy Biennale is held in this beautiful city. It will be the festival of characters in which you appreciate superb calligraphy works and feel the essence of them in your heart. With your infinite imagination and pleasure of feeling harmony and creation, please share the acme of Eastern Arts, calligraphy art with us.



2015 World Calligraphy Biennale of Jeollabuk-do

2015 World Calligraphy Biennale of Jeollabuk-do

10.17 Sori Arts Center of
Jeollabuk-do and
-
11.15 other locations in
Jeonju, Jeollabuk-do

(Corp.) Organizing Committee of the World Calligraphy Biennale of Jeollabuk-do

54916, 4F Morning Tower, 752, Baekje-daero, Deokjin-gu, Jeonju-si, Jeollabuk-do, Republic of Korea
TEL : +82-63-241-4508 | FAX : +82-63-241-4502
<http://www.biennale.or.kr>

주최  전라북도

주관  세계서예전북비엔날레

후원  문화체육관광부
Ministry of Culture, Republic of Korea

 한국관광공사
Korea National Tourism Organization

 IUJIN 일진그룹

 JTV  방송
JTV전주방송

Incidental Events



Exhibition Events

- ▶ **Exhibition for Mutual Living of World Calligraphy(Exhibition of Solidarity)**
Theme : Strive for achievement with people
 Traditional Korea poems, literary paintings, and seal engravings of Jeollabuk-do will be displayed in order to commemorate the 10th anniversary.
 • Participants : 162 artists from 18 countries including Korea, China, and Japan
 • Venue : 1st and 2nd floors, Sori Arts Center of Jeollabuk-do
- ▶ **Exhibition of Soulful Weird Calligraphy**
Theme : Stories of people
 Expressing extraordinary or fantastic definitions of people into an unexpected atmosphere of calligraphy to reproduce the aesthetic ranges of the weirdness of "Chusa" (Kim Jeonghee) and that of "Yangzhou Baquai"(eight unique artists of Yangzhou, Ching Dynasty, (1736-1795) creatively and freshly to meet our times.
 • Participants : 39 artists
 • Venue : 2nd floor, Sori Arts Center of Jeollabuk-do
- ▶ **Exhibition of Replicated Hangeul Calligraphy Heritages**
Theme : Hangeul Calligraphy, Aesthetics of Trance
 All versions of Hunminjeongeum from the original to every sort of model in books of Joseon's loyal style and even the letter style of Wanpanbon (published books at Wanju, presently Jeonju) will be replicated by calligraphy artists and displayed, and this is planned to promote the sacred beauty of the "trance" in those works throughout the world.
 • Participants : 28 artists
 • Venue : 3rd floor, Sori Arts Center of Jeollabuk-do
- ▶ **Exhibition of Celebrities' Works**
Theme : Fragrance of Life
 Displaying the works of celebrities, this exhibition will induce deep interest in calligraphy from the public.
 • Participants : 28 celebrities
 • Venue : Central Exhibition Hall, Sori Arts Center of Jeollabuk-do
- ▶ **Exhibition of World Letter Calligraphy**
Theme : Conversation between World Letter and Chinese Letter Calligraphy
 Liasing with foreign artists of ancient scripts by regions to create calligraphy works with their own traditional letters, which is to gain an insight into the origin of letters and explore the possibility of mutual understanding with Chinese letters.
 • Participants : 25 artists
 • Venue : 3rd floor, Sori Arts Center of Jeollabuk-do
- ▶ **Exhibition of Engraved Porcelains**
Theme : Beyond the Borders
 A specially planned exhibition to widen the ranges of calligraphy and enable its revival as an art of daily life displaying engraved porcelains. It is an encounter of porcelains and engraving art.
 • Participants : 19 artists
 • Venue : 2nd floor, Exhibition Hall, Sori Arts Center of Jeollabuk-do
- ▶ **Exhibition of Calligraphy Flags at the riverside**
Theme : People reconcile and our times are abundant...
 A specially planned calligraphy festival held in an open-air space where calligraphy works created on colorful flags will flutter beautifully in the wind.
 • Participants : 114 calligraphy artists
 • Venue : Jeonju Hyanggyo Culture Center
- ▶ **Exhibition of the Spirit of Jeollabuk-do Calligraphy**
Theme : Beyond Jeollabuk-do to the world
 This event has been planned to explore the themes of active calligraphy artists from Jeollabuk-do in order to prove the superiority of Jeollabuk-do calligraphy, and raise its status.
 • Participants : 46 calligraphy artists
 • Venue : 1st Exhibition Hall, Jeonbuk Arts Center
- ▶ **Exhibition of Songs of Wood Calligraphy**
Theme : Calligraphy work bloomed from the tips of knives
 Natural beauty of wood and the artistry of calligraphy are fused. Several pieces of wood calligraphy works were put together to make a large scale screen and will be displayed. This event is planned to show the various possibilities of calligraphy.
 • Participants : 20 wood calligraphy artists
 • Venue : 2nd floor, Exhibition Hall, Sori Arts Center of Jeollabuk-do
- ▶ **Exhibition of Calligraphy Lanterns with Poems**
Theme : Aesthetics of shortness
 Poems of autumn and Jeollabuk-do will be written on Hanji lanterns and displayed, which intends to connect calligraphy and Hanji lanterns and so find a new door for the Hanji industry.
 • Participants : 119 calligraphy artists
 • Venue : Tunnel to Hanbyeok-lu around Hanok Village
- ▶ **Exhibition of Daily Calligraphy**
Theme : Into daily life
 Calligraphy works and literary paintings of named artists will be developed into various forms of daily goods such as partitions, roll-type curtains, and so on, and will be displayed using the displaying technique of installation art. This event is planned to explore the practicality of calligraphy.
 • Participants : 50 calligraphy artists
 • Venue : Central hall of Exhibition Hall, Sori Arts Center of Jeollabuk-do

- ▶ **Invitational Exhibition of the '13 Grand Prix Winner**
 Invitational exhibition of the grand prix winner of the Commemoration Contest of the 2013 World Calligraphy Biennale of Jeollabuk-do to appreciate the essence of the winner's calligraphy world
 • Displayed works : 40 pieces of works
 • Venue : 2nd Exhibition Hall, Jeonbuk Arts Center
- ▶ **Invitational Exhibition of Commemoration Contest Winners**
 Exhibition prepared to explore the inner world of invited artists who were selected among the winners of the Commemoration contests held in honor of the Biennale.
 • Displayed works : 23 pieces
 • Venue : 6th Exhibition Hall, Jeonbuk Arts Center
- ▶ **Exhibition of Commemoration Contest**
 The contest for purely original works to commemorate the 2015 Biennale, and find and nurture new prospective calligraphy artists.
 • Displayed works : 117 works
 • Venue : 3rd, 4th, 5th Exhibition Hall, Jeonbuk Arts Center
- ▶ **With Artists**
 Master calligraphy artists are invited to give their lectures about their perspectives, calligraphy learning process, and their principles of creating calligraphy works. It is a free space where visitors can share their ideas with the lecturers.
 • Date : 14:00-17:00, Oct. 24(Sat), Nov. 7(Sat),
 • Venue : In the Exhibition Hall, Sori Arts Center of Jeollabuk-do
- ▶ **Enjoy Good Luck with Calligraphy**
 An event that is planned to be held every Sunday in which the organizing committee of the Biennale distributes the famous calligraphy artists' works by lot to the visitors who visited the exhibition for a week.
 • Date : 17:00, every Sunday during the Biennale (by lot)
 • Venue : Lobby, Sori Arts Center of Jeollabuk-do
- ▶ **Rubbing Experience**
 An event where visitors rub and collect famous calligraphy artists' works by themselves.
 • Venue : Sori Arts Center of Jeollabuk-do
- ▶ **I Am a Calligraphy Artist, Too.**
 An experience event where any visitors can try calligraphy writing in person
 • Venue : Sori Arts Center of Jeollabuk-do
- ▶ **Writing Family Precepts and Mottos for Visitors**
 An event where calligraphy artists give their time to biennale visitors, writing family precepts or one's motto for free.
 • Date : 14:00 ~ 17:00, every Sunday
 • Venue : Sori Arts Center of Jeollabuk-do
- ▶ **Calligraphy Puzzles**
 A kind of amusement park of calligraphy puzzle games made with famous artists' works to arouse visitors' interest.
 • Venue : An Annex to the 1st floor, Sori Arts Center of Jeollabuk-do
- ▶ **Hanok Village and Hanging Boards**
 An event displaying photos of every sort of hanging board and verse couplets carved or written on a pillar tablet that make harmony with hanok, our traditional house style.
 • Displayed works : 50 works
 • Venue : Passage between 1st and 2nd floor, Sori Arts Center of Jeollabuk-do

Associated Events

- ▶ **Exhibition of Song Seongyong, Gangam**
 Gangam has been recognized as the highest authority in Korea. He devoted himself to Confucianism, Chinese Classics, and calligraphy his whole life. He also established a reputation for literary paintings such as the four gracious plants. He established his own calligraphy style, Gangam style, fusing the tradition of old law into modern aesthetic value of a sculpture.
 • Displayed works : 100 pieces of work
 • Venue : Gangam Calligraphy Hall
- ▶ **Exhibition of Hwang Wook, Seokjeon**
 He was fully equipped with Chinese classics and six basic qualifications of manners, music, archery, horse-riding, calligraphy, and math which learned men should strive to improve. In the later period of his life, he established and became a master of his own akpil style, writing calligraphy works grasping the brush in his hand, not fingers.
 • Displayed works : 100 pieces of work
 • Venue : Jeonju National Museum
- ▶ **Invitational Exhibition of Calligraphy Artists from Wanju-gun**
 A festive event of Wanju-gun calligraphy artists to be held associated with calligraphy groups in order to celebrate and commemorate the Calligraphy Biennale.
 • Period : Nov. 7-13
 • Venue : Cheong-un Gallery
 • Displayed works : 40 pieces of work
- ▶ **Calligraphy and Personality Education**
 -Training for Elementary School Principals of the Jeollabuk-do Region
 • Date : Oct. 20-21, 2015
 • Venue : Conference Hall, Sori Arts Center of Jeollabuk-do